

Finance Report

Our total budget this year is \$129,479. This amount is based on the previous 2 years' membership numbers, with some other factors playing into the calculation like exchange rate. This is determined by TI and outside our control.

There are restrictions and boundaries placed upon us by TI around what can be included in the budget, and the amounts that can be allocated to any one category.

In descending order of total allocated expense, this is the draft 2025-26 budget. This is yet to have final approval from TI, which is scheduled for Sep/Oct.

Category	Budget Total	Budget %
Travel	\$32,370	25.0%
Club Growth	\$15,000	11.6%
Lodging	\$13,100	10.1%
Public Relations	\$11,948	9.2%
Recognition	\$12,345	9.5%
Education and Training	\$10,000	7.7%
Marketing outside Toastmasters	\$10,000	7.7%
Food and Meals	\$9,000	7.0%
Toastmasters International Allocation	\$6,474	5.0%
Speech Contests	\$5,000	3.9%
Administration	\$4,242	3.3%
TOTAL	\$129,479	100%

Budget categories fall under 4 broad umbrellas. District Leadership, Club Support, Member Support, and General District Support.

DISTRICT LEADERSHIP

Due to the geography of District 69, **Travel** remains the largest category, to allow for district officers to get to training and events. **Lodging** is similar, supporting members who need to travel significant distances for training and conferences.

Education and Training supports district and club officers in - and I bet you didn't see this coming - their education and training. It includes venue hire for COT and DLT, and services such as tech costs.

Food and Meals covers the catering expenses for district leader training days and also Trio training while overseas..

CLUB SUPPORT

Marketing Outside Toastmasters is about raising the awareness of Toastmasters in the broader community. Club marketing grants are in here, as well as advertising, and corporate info packs for programs such as Youth Leadership and Speechcraft.

Club Growth is about converting awareness of Toastmasters into clubs and members. These are line items such as building new clubs (e.g. resources for demo meetings) and membership retention (e.g. resources for clubs).

Public Relations is budget allocated to manage the brand image of Toastmasters. Our district website, flyers, business cards, design software subscriptions. This is to help the district look professional, consistent, and with the right tools to communicate.

MEMBER SUPPORT

Recognition is for tangible recognition of member achievements. Pins, ribbons, thank you gifts, and district officer badges. It also covers trophies (and engraving) for Area, Division and District contests.

Speech Contests provides funding for Area, Division and District printing expenses (judging forms, certificates etc) and the AV required for the District International Speech Contest.

GENERAL DISTRICT SUPPORT

Administration is general support for the running of the district. Insurance, audit costs, software subscriptions (e.g. Zoom) and general miscellaneous items like postage.

Toastmasters International Allocation. This is the district's mandatory 5% contribution back to Toastmasters International. It supports global programs and infrastructure, such as brand development, international marketing, IT systems (e.g. Club Central and Base Camp), and general support costs such as head office staff.

A detailed breakdown of this budget is on the next page.

Budget Detail

District 69, 2025-26

Category	Nature Of Expense	Expense Detail	Total
Travel	Travel for DEC, keynote speakers and other district duties	AD Visits	\$10,000
	Travel for DEC, keynote speakers and other district duties	Travel for DLT	\$7,000
	Travel for DEC, keynote speakers and other district duties	Special official visits (flights - PNG, Fiji, NT)	\$4,000
	Travel for DEC, keynote speakers and other district duties	Trio other	\$7,770
	Travel for DEC, keynote speakers and other district duties	Trio convention fee (3 @ ~1200)	\$3,600
Lodging	Lodging for DEC, keynote speakers and other district duties	2x Trio training accom (Aug & Jan)	\$10,000
	Lodging for DEC, keynote speakers and other district duties	Special official visits	\$1,000
	Lodging for DEC, keynote speakers and other district duties	District council/conference	\$1,100
	Lodging for DEC, keynote speakers and other district duties	Division contests	\$1,000
Education and Training	Training club officers	COT Venue hire, COT AV, other COT costs are to be run cost-neutral in each Divn	\$3,000
	Training District officers	DLT Venue	\$5,400
	Training District officers	DLT Tech 2 x \$800	\$1,600
	Training club sponsors, mentors, and coaches	Done on Zoom	\$0
	Educational workshops	Mostly on Zoom	\$0
Food and Meals	Food purchased	DLT1 (June)	\$4,000
	Food purchased	DLT2 (Sept) - Online	\$0
	Food purchased	DLT 3 (Feb)	\$4,000
	Food purchased	Trio Training	\$1,000
Marketing outside Toastmasters	Existing clubs marketing	Existing clubs marketing to non-TMs (open house mtgs), flyers/brochures	\$1,000
	Club marketing grants	Club marketing grants (e.g., at local fairs, etc.),	\$6,000
	Programs	Corporate info packs - Speechcraft	\$500
	Programs	Corporate info packs - Youth leadership	\$300
	Programs	D69 website marketing to non-TMs (\$2,200)	\$2,200
	District adverts	District Adverts on Facebook & LinkedIn, etc	\$0
	District adverts	Major marketing campaigns, esp to high-growth potential areas (\$1,000).	\$0

Category	Nature Of Expense	Expense Detail	Total
Club Growth	Building new clubs	Demo mtgs (new clubs) flyers, venue	\$1,000
	Rebuilding clubs	Rebuilding/strengthening existing clubs, - clubs printings guest packs, club compendium (eg roles)	\$0
	Membership growth	Targeted marketing campaigns Fiji, PNG, Sports Clubs, Indigenous clubs, NT, etc., PR/Advert Company	\$10,000
	Membership retention	Club assistance, Trio attendance at Division Conferences	\$4,000
	Club coaching		\$0
Public Relations	Internal and external comms	Meetup (\$300/div) Note: SD MeetUp = \$600/year	\$2,100
	Internal and external comms	Printing, flyers, business cards	\$720
	Internal and external comms	Website	\$2,000
	Internal and external comms	Canva	\$240
	Internal and external comms	Graphic designer	\$3,000
	PR within the District	Other	\$3,888
Recognition	Member achievement	Pins	\$1,500
	Member achievement	Ribbons	\$250
	Member achievement	Thanks a million cards	
	Member achievement	Postage	\$1,000
	Member achievement	Long service bookmarks	\$250
	Member achievement	Plaques, thank you gifts	\$500
	Member achievement	Name badges for D69 officers	\$600
	Member achievement	Trophies & Engraving for Areas/Divs/D69 contests (\$175x34Areas, \$225x8Divs, + D69 Finals (\$35x12 + engraving \$75 = \$495)),	\$8,245
	Member achievement	Centenary celebration (District & Divisions)	\$0
Speech Contests	Dist, Div & Area Contests	Contest printing expenses (up to \$50x42 AD & DivD = \$2,100, + \$200 D69)	\$1,000
	Dist, Div & Area Contests	AV for District Contest Finals	\$4,000
Administration	General upkeep of the District	Insurance	\$690
	General upkeep of the District	Audit	\$350
	General upkeep of the District	Postage for non-recognition items	\$100
	General upkeep of the District	Campaign Monitor	\$780
	General upkeep of the District	Zoom	\$1,750
	General upkeep of the District	Misc (e.g. sympathy flowers for members)	\$572
TI	Toastmasters International Allocation	TI	\$6,474