

HELP OUR CLUB GROW

THE 3-2-1 CHALLENGE

Let's keep our Toastmasters club strong, vibrant and growing - one conversation at a time!

Here's how the 3-2-1 Challenge works:

- 1** **Personally tell (at least) 3 people** - family, friends or colleagues, about Toastmasters and invite them to one of our meetings
- 2** **Post 2 times** on your personal or professional social media:
 - Once after a meeting, sharing something you learned or loved
 - Once before our next meeting, inviting your network to attend
- 3** **Bring 1 guest** to one of our next few meetings

WHY IT WORKS:

- Personal invitations are the #1 reason guests attend Toastmasters
- Small actions from each member create big results for a club
- It builds a culture of outreach, confidence and visibility

Let's do this together - it's as easy as 1-2-3

**THE CLUB
MARKETING
EDGE**

Scripts for VPPRs, sample conversations starters and sample posts for Facebook and LinkedIn available at:
www.toastmastersd69.org/club-marketing

