



Public Relations Manager Report

- ▶ 17 September 2024
- ▶ For the District Council Meeting 22 September 2024

Showcase Sprint

My focus this year as PRM is continuing the great success of the Showcase Sprint program that Thomas Krafft launched last year. I will be delivering the program again in November, with the timing aligned to allow clubs to advertise in the new year and hold a showcase meeting in January or early February.

Dates will be released and sign-up open in time for District Leader Training on 22nd September 2024.

Marketing Grants

In conjunction with the Showcase Sprint, D69 will be continuing with the Marketing Grants program which has been in place in recent years. Clubs will be able to apply to have up to \$300 in marketing costs reimbursed by the district.

There will be a competitive application process which will open around November, with more precise details TBC, once the budget is approved at this council meeting. Participation in the Sprint program will not be a requirement for applying, but it is encouraged and will form part of the application process.

Blogs

Later in the year I will advertise an opportunity for members to create website blog articles aligned with Pathways elective projects. If anybody is interested in being the first involved, or potentially overseeing the process as part of a DTM project, please let me know.

Call for Volunteers

District 69 is always on the hunt for eager volunteers to assist the district achieve its mission, including within the Public Relations team. If you know anybody who is interested in practicing some marketing skills, particularly in new media like TikTok, please reach out to me!

Joshua Morotti

Public Relations Manager