



# D69 PRM Report

30 Aug 2022

PRM met with Nicky Jurd and Thomas Krafft on 23 Aug 2022

Discussion points -

## **D69 Site:**

D69 Website needs an overhaul  
Site then needs ongoing maintenance  
Club website resource - ensure clubs have access to FTH support

Primary Functions of D69 Site –  
District Resource  
District News

Nicky Jurd to Project Manage D69 site upgrade and ongoing maintenance

## **Social Media:**

Clubs need guidance re. Social Media

Thomas Krafft & Kate Norris currently running monthly training for clubs  
PRM happy to endorse

D69 LinkedIn account has not been used for over a year – PRM to run

## **Facebook Advocate**

Thomas Krafft happy to act as D69 Facebook advocate

PRM has created a role description and shared with Thomas

## **VPPR Forum:**

PRM to provide Bi-Monthly Zoom with VPPR's

## **The Big Picture:**

PRM to provide Bi-Monthly Zoom with new members. (Recommended for members once they have reached the 3 month mark.)

## **Non renewing member exit polls: (not discussed 23 Aug)**

There was some discussion on the topic of polling non renewing members for the purpose of identifying any areas of improvement. Upon further consideration the PRM believes this would be problematic. TI does not record non renewing members. D69 would need to manually match, de dupe, and then reconcile, before polling. This is best left to individual clubs to pursue.

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D69 PRM 2022/23