

Information Page

2018/2019 Club Executive

President: Warren Hayden
VPE: Ben McCormick
VPM: Cheryl Lukritz
VPPR: Willem Steentsma
Treasurer: Dudley Cowan
Secretary: Marianne Steentsma
SAA: Jeanette Hayden

Meeting Dates

Meeting Dates: We Meet every 2nd Monday of each Month

Starting Time: 7.00 for 7.30 pm.

Location: Humanities Building

One of the many accomplishments of **Toastmasters** is that we have helped so many people through the Toastmasters Programs. We know that we are helping others dream more, learn more, do more and become a better Communicator and Leader within the organisation as well as in their private live, in whatever career choice they make.



Editors Contact: Willem
Mob: 0400 561 264
Email:
wsteent@ngvemail.com



The Bulletin



Heart of the City Toastmasters

Club #3651842, Area 11, Western Div. District 69
March 2019 #17

President's Corner will be replaced with the profile of Warren Hayden PM2 whose application has been endorsed for Western Division Director 2019/2020



My first experience in Toastmasters was in 1989 and my first club I joined was Centenary Toastmasters. This was short lived as I left in 1997. With a gentle shove from my wife I re-joined Toastmasters in 2013. I am currently working on Pathways and have only a few more projects in the traditional program to achieve DTM.

I love Toastmasters so much that I am actively involved in 4 clubs within the Ipswich area. I am currently serving as Club President and have served as an Area Director and as a Western Division Director. I am currently serving as Western Division TLI Co-ordinator.

My vision is for members within Western Division to have access to quality training programs. This can be delivered by two methods, one is by having educational workshops and the other method is using technology such as Zoom.

Moving forward I feel that by having these training programs, this will give members every opportunity to enhance their Communication and Leadership skills. I feel this is where we will develop our future leaders in Toastmasters, and in their local communities.

Martin Luther King said, "I say to you today, my friends, even though we face the difficulties of today and tomorrow, I still have a dream." and my dream is for members to take every opportunity that Toastmasters International has to offer.

Plant that Seed and Watch It Grow

SOME TIPS FROM TOASTMASTERS TO LIFT YOUR PERFORMANCE

Know your material. Speak about a topic you're interested in and know a lot about. Reinforce your message with facts and statistics, if possible.

Make it personal. Use humor, personal anecdotes and conversational language to make your speech engaging.

Use humor when things go wrong. If something goes wrong during your speech, tell a quick joke to help put you and your audience at ease. For example, if the lights go out, a good joke might be: "Who forgot to pay the electric bill?"

Eliminate filler words. Using umms and ahhs in your speech will distract your message. Briefly pause to gather your next thought, or take a sip of water.

Ditch distracting mannerisms. Nervous fidgeting or gestures will detract from your message. Use purposeful gestures to give your speech more impact.

Enjoy yourself. Choose a topic on something that is important to you, and that you feel passionate about. Your commitment to the topic will help sell the speech to your audience.

Use visuals. Make sure your visual aids reinforce your message and don't distract from it.

Embrace your unique style. Don't copy the style or gestures of other speakers, as your audience will sense a lack of authenticity. Be yourself; no one does that better than you can.

Fuel your mental engine. Eat a light meal at least 20 minutes prior to your speech.

Ask a thought-provoking question. Capture the audience's attention by asking a question they may not know the answer to. For example, "Do you know why the sky is blue? It's a question many kids ask their parents as kids, and I'm honestly not sure I could explain it without a Google search. But I do know what will turn the sky from blue to grey, and that's pollution."



**“May the joy that you have spread in the past
come back to you on this day.
Wishing you a very happy birthday!”**

What do you want from your audience?

When you are preparing a speech there are many aspects to think about. One of them is “what you are expecting from your audience”?

Once you've identified your audience, you have to decide what you want them to do; you have to define a *purpose*. It's amazing how often people gloss over this, but articulating a strong purpose is essential if you want to deliver a strong speech.

As a DPI Extension Officer, I regularly work with farmer's groups on farming management . When I work with someone new, I always ask “What's your purpose?” Farmers often respond by saying they want to *experiment the new way of planting* something. Or *tell* something, or *report* something.

Well, I can tell my presentation to a Bottle Tree. I can show my explanation to the cattle, unless I am able to engage my audience (farmers) to tell them and fit in with their interest.

To be effective, your purpose has to be about your audience. What do you want your audience to think? What do you want them to *believe*? What action do you want them to take?

Defining a purpose is like aiming at the bull's-eye of a target. You may not hit the bull's-eye, but if you aim carefully, you'll probably at least hit the target. I'd rather narrowly miss the bull's-eye of “getting my audience to *act*” than narrowly miss the vague notion of just *telling* them something.

I listen, and I edit. And I listen and edit again, until I'm sure that my message is complete, robust and convincing.

As Toastmasters, we study all aspects of public speaking: organisation, tone, gesture, vocabulary, purpose and so on. All are important, but they are all subordinate to—and driven by—our aim to connect with our audiences. For this reason, being clear about our audience is absolutely essential to delivering an effective speech.

