

District 69 Club Website Competition

According to Toastmasters who are webmasters of club and District websites, over 75% of new members are now coming from people searching the internet looking for self-improvement courses, public speaking or presentation skills programmes. Sometimes they have a particular event they need to develop skills for, such as a conference or wedding. Sometimes they have a New Year's resolution to fulfil!

Toastmasters is just what they are looking for.

A club website has two main purposes:

- to attract new members, and
- to keep current members informed.

Creating a Web page for your club can be challenging and enjoyable.

Hopefully, it also will be a productive means of providing information to your club's members and prospective members.

District 69 has a Club Website of the Year Award with the announcement and presentation to be made at the Annual District Convention each year.

This year clubs will not need to submit entries. After **April 18th 2014**, a judging panel will search for a web presence for every club in the district. Only websites that can be found easily will be in the competition. Details regarding criteria are on a separate form.

Toastmasters International Guidelines:

1 The following verbiage must be included on your website:

"The information on this website is for the sole use of Toastmasters' members, for Toastmasters business only. It is not to be used for solicitation and distribution of non-Toastmasters material or information. All rights reserved. Toastmasters International, the Toastmasters International logo and all other Toastmasters International trademarks and copyrights are the sole property of Toastmasters International and may be used only by permission."

2. Clubs and districts may not include copyrighted information from Toastmasters International or any other source on their web pages without express written permission from the copyright owner.

3. Club websites should contain information useful to current and prospective members and officers including, but not limited to:

- Event calendar
- Membership benefits
- Articles that help motivate performance
- Link to the club, area, division, district, or region newsletter or information appropriate for publication in the newsletter
- Distinguished program goals and progress
- Date of last update or publication
- Link to the Toastmasters International website, which is the primary source for club meeting times and locations.

4. Club websites should also contain the club name, meeting time, location, and a contact telephone number or email address; the mission of the club; and a link to the district website (if applicable). Club websites should not contain material that is irrelevant to achieving the mission of the club. The club president is the publisher of a club website and ultimately responsible for its content.

5 The Toastmasters logo may appear, but may not be animated or included as part of another graphic.

(The judging panel will comprise at least one person on the Web Champions team, District Public Relation Officer; and preferably an independent website developer, not necessarily a Toastmaster).