

**Toastmasters Area 21 Report**  
**Metropolitan Division – District 69**

**Date:** 22 August 2012

**Report tabled:** TM Wendy Ahern CC/CL Area 21 Governor 2012/13

**REPORTS:**

**Area 21 Report:**

Area 21 has a balance of \$ 793.97 as of 30th June 2012

As Area 21 Governor for this year, my vision is to ensure our clubs are healthy and vibrant clubs where people are passionate and engaged in the Toastmasters program. I will support my clubs to develop our members to become better communicators and leaders. My goal for the Area is to achieve Select Distinguished Area and my stretch goal is to achieve President's Distinguished Area.

The Area 21 Conference will be held over two nights 18 and 25 September 2012 at the Telstra Building in George St Brisbane. As most of the clubs are city clubs it suits the members to come after work in the evening rather than on the weekend. Each club is responsible for coordinating a different part of the conference and they are very active in the planning. The club contests are currently underway and will finish in the last week of August.

**Club Reports:**

**111 Club** achieved Select Distinguished Club status at the end of the 2011/12 year. The club is a very healthy club with strong membership which is growing year on year. The club has a goal of achieving Select Distinguished Club this year and has a stretch goal of President's Distinguished club.

**ACS Club** achieved Select Distinguished Club status at the end of the 2011/12 year. The club is a community club based in the Brisbane City Council Library. The club has many experienced members who are there to encourage new members to grow. ACS Club achieved many goals last year but were concerned about not meeting the member requirement however the club got there right on the deadline with the member numbers. This year we will focus on boosting member numbers throughout the year to keep on top of it.

**Agile Club** was not able to achieve Distinguished Club at the end of 2011/12 year due to low membership in just their second year. However this year the club believes that this will be the year when we acknowledge member goals and in achieving them will achieve Distinguished Club. We are pursuing five new members and concentrating on developing existing members further. The VP Membership is actively working the contacts of those that have attended in the past and following up with new visitors. The VP Public Relations recently presented at the Division Training and has established contacts with other organizations and arranged speaking engagements. In June 2012 Agile Club presented a six week Speechcraft course which was very successful and we plan to run another course this half of the year.

**CBD Thursday Club** achieved Distinguished Club at the end of 2011/12 year. The club is located in the CPA building in Brisbane's CBD and is open to the public to join. With this in mind the club attracts a diverse membership which makes for interesting meetings. The club has been operating for more than 30 years and still has some of its founding members attend meetings. The goal of the club for the year is to achieve Select Distinguished Club and further develop its members to achieve their communication goals.

**Goalsetters Club** finished the year as Distinguished Club at the end of 2011/12 and this year the goal is to achieve President's Distinguished Club by achieving nine goals. We have identified the majority of members who will achieve the necessary communication and leadership awards to achieve this. We have attained two new members over the last few weeks and hope to attain a further two before the end of the year. Club contests are underway and the club looks forward to participating in the Area 21 Conference.

**Energex Club** is a new club which chartered on 5 July 2012. The club has started with charter strength with 26 paid members and we are keen to recruit more as the year progresses. The three goals that the club has for the year are:

- Running effective and diverse meetings to encourage interaction of our members and reflect on positive club progress
- Attract new energex members and retain current membership base
- Learn about the Toastmasters organization and increase members' knowledge.

Although the club is working towards the DCP, we appreciate that this will be difficult given that it is a new club. We are optimistic about members achieving several steps towards communication and Leadership goals and we encourage members to set individual and club goals so that we can track and reward progress.

With four (4) out of five (5) clubs focusing on achieving Distinguished status (or better), the goal for Area 21 for this year is to achieve Select Distinguished Area.

Thanks to all clubs for their contribution and tremendous effort so far and we look forward to a vibrant Area 21 Conference in September.

Signed Wendy Ahern as a True and Correct record Dated 22 August 2012.