



## District 69

### Area 2 Governor Report

#### Educational Awards

Area Number (ie A33)	Number Awards	Awards
A2	1	DTM
A2	2	CL
A2	1	CC

#### Area Governor Visits

I have been to all clubs on an initial visit prior to the official visits which I am half way through now. At present I am helping with judging in both Areas 2 and 13. In 6 weeks I have been to 21 club meetings

#### Clubs Overview

Townsville Toastmasters Club is going very well with a good steady flow of guests who are interested in becoming members.

Townsville University Toastmasters is strong and should see very good numbers this year. The first meeting had 12 members and 12 guests. I returned recently and again 6 guests in attendance.

Willows is running well with good attendances and guest flow.

City Council is reviving well and should see solid membership recovery to about 25 – 30 members within 6 months.

Ingham club is concerning as it has minimal numbers and it seems to be settling into a small social club with no apparent links to the business sector although there would be little requirement for presentation and development skills in a small community. The focus of this club may need to solely focus on the fun and social aspects of Toastmasters, so I will need to see what can be done to assist raising that image with them.

AECOM (Corporate Club) is being coached by John McLean and has good positive meeting although small average of 6 members attending. I will supply them with some new corporate TI Flyers to position in staff social areas and also they do not have any branding of their meeting area. So we are also looking at getting that imagery into the work place.

#### Membership

I believe there are at least 6 new members in the area. Guests numbers are strong at most clubs so we should see new memberships tracking steady for the year.

#### DCP Goals

A bit early to know this.

#### Club Officer Training

The recent TLI Training was successful with 4 of 6 clubs achieving 4 or more Execs attending.

#### Contests

Well underway.

## Success Stories

### JOBS & SKILLS EXPO:

We also had an opportunity which Areas 2 & 13 worked as a team to hold a stall at the Jobs and Skills Expo. This was a massive success with 35 people registering for follow up either as interest to attend a meeting or speechcraft. I need to discuss with Carol how we best approach these contacts from this point. I still need to complete feedback for David Burston to support the financing of the flyers.

### SPEECHCRAFT:

I want to run a speechcraft course in September for Townsville City Council but first want to know who else will be keen to run one as well and that way we can communicate as a group to the Expo candidates. I know that Uni is also running a speechcraft course.

### SMALL BUSSINESS EXPO 2013:

Three of us from Townsville Toastmasters have secured a stall at the Small Business Expo in 2013, to promote Toastmasters in the Townsville area to the business community. We will be putting forward a proposal for funding the event from Nth Division. Estimated budget of about \$1500 to really put the Toastmasters image and message out there. This could be recouped from one speechcraft

### AREA 2 CONFERENCE:

I am using this for my HPL and the Action Team well on target. We are looking at delivering something a little different and hopefully a memorable moment.

## **Other Information/Comments**

*Submitted by Allan Carr*

*Area 2 Governor 2012*