

D69 MARKETING MIX

District 69 Volume 1, Issue 6 Apr 2011

MARK HUNTER BOOTCAMP ROCKS!

Comments from participants:

'An excellent session with real educational value... I am glad that I attended.'

'I value Mark's experience and down to earth approach and thoroughly enjoyed his Boot Camp.'

'This was an outstanding session and well worth attending. I plan to work on my speech writing based on the information from Mark and the workshop.'

'Value – does not get any better. Excellence'

'Another club member attended with me, and I feel that the value for our club will be that as we incorporate the subtleties of Mark's strategies in our own speeches and in our evaluations that the general standard of speaking in our (already excellent!) club will continue to improve.'

'I would like to summarise Mark's notes to present a 20 minute session to Members. The 'eyes to eyes and face to face', speech evaluations were great, confirming the importance of Mentoring.'

'Content: excellent. My friends and I all learned so much. We came away enthusiastic & excited about how we could improve our speeches.'

'Mark's passion, knowledge and great sense of humour came through beautifully.'

'He is inspirational ... he is blessed with a great voice that he uses so beautifully, so powerful'

'Mark could set up a company to inspire and motivate sloths!'



Di Riddell DTM receiving feedback from Mark

Mark Hunter Postscript

"All of us have a skill set whether it lie under leadership or communication. If we accept that we can define ourselves by the legacy we leave, then it is important that this skill set be shared. We do this in our clubs on a regular basis, but we don't necessarily share this skill set on a more influential level.

I would like to thank Charlie Starrett for enabling me to share the lessons I have learnt on my journey to the World Championships.

Charlie organised a series of three workshops by three significant presenters, which have added to the knowledge, experience and skill base of our district. Thanks Charlie for this innovative opportunity."

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District 69 Convention in Inverell Fri 29th April – Mon 2nd May 2011

'OPEN HOUSE' A CLEAR WINNER

"On March 1st Lennox Lightning Toastmasters held an Open House, which attracted 9 guests.

What brought people along? We had articles about members in all the local papers, a stall in a local shopping centre and a door-to-door promotion with the businesses in town. Out of those 9 guests, we have 3 new members, 1 who joined a nearby Club, and 3 who signed up for a pre-planned Speechcraft course. One guest was visiting from Sydney, so there was only one who didn't return ... Plus, we have signed up 4 other new members recently. What the club is learning is that general interest stories about people who happen to be Toastmasters work really well! A story that *mentions Toastmasters* triggers an "Oh, yes, that's something I must find out about..." response. The club has a fairly simple website, which is kept up to date - with a current photo - and our local paper is running a picture story about that, too! We have also been found courtesy of a Google search!



What worked for you? The club promoted it as an informal and informational evening, which was perhaps more inviting. And club members believe the format had a lot to do with the high return rate: we first had a 20min session where members explained how a Toastmasters meeting works, followed by a 30min supper break, with a lot of chat and questions, concluding with a 45min sample meeting. And no-one wanted to go home!"

*Submitted by Alison Watson VPPR
Congratulations Lennox Lightning.*

Distinguished by April 30th

Is your club on track to becoming Distinguished or higher by April 30th? If you have achieved 5 of the 10 goals and satisfy the membership requirements (20members or +5 members since July 1 2010) your club will be recognised at District Convention.

33 clubs are currently on track to achieving Distinguished status or higher by April 30th

By Division:

Central = 6

Eastern = 5

Metro = 8

Northern = 2

Southern = 10

Western = 2



*Comments and feedback to
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