

# District 69 Toastmasters

## Public Relations Competition Guidelines and Entry Form for 2009 / 2010

District 69 recognises and presents "Best Newsletter," "Best Website" and Merit awards at the District 69 Annual Convention each year.

### To enter, please complete and submit the Competition Entry Form below:

Club Name & Number

Public Relation Officer Name

Telephone Number

(M)

(AH)

Email Address:

The awards will be presented to the editors/clubs in each of the following categories.

Tick (✓) Category your Club is entering (may enter one or all)

Category	Description
Category 1	<b>Best Newsletter:</b> Produced at least monthly (12 or more): <i>Choose any three (3) publications from the current Toastmaster year</i>
Category 2	<b>Best Newsletter:</b> Produced at least quarterly (4 or more): <i>Choose any three (3) publications from the current Toastmaster year</i>
Category 3	<b>Club Websites:</b> Merit award to top 5: <i>Submit a copy of your Club's home page including your Club's web address.</i>
Category 4	<b>Best Public Relations Campaign:</b> <i>Provide an outline of your club, area or division PR campaign including but not limited to: type of event, the number of members involved, materials used, costs, outcomes, etc.</i>
Category 5	<b>Best Public Relations Campaign:</b> <i>Provide a copy of your print media materials used to promote Toastmasters in some way. Includes flyers, posters or advertisements.</i>
Category 6	<b>Best Public Relations Campaign:</b> <i>Provide a copy of your print media materials used to promote Toastmasters in some way. Restricted to news release, article or editorial printed in a third party publication of some kind.</i>

- Mail hard copies to:

District Public Relations Competition

92 Repentance Creek Road, Rosebank, NSW 2480

Entries close: 16th April 2010

- Send pdf files to:

[chasstar@bigpond.com](mailto:chasstar@bigpond.com)

Subject: District Public Relations Competition

All entries will be acknowledged as being received with one week of the receipt.

**Please Note:** All submissions will remain with D69 Public Relations Officer and may be used as future reference material within the District.